

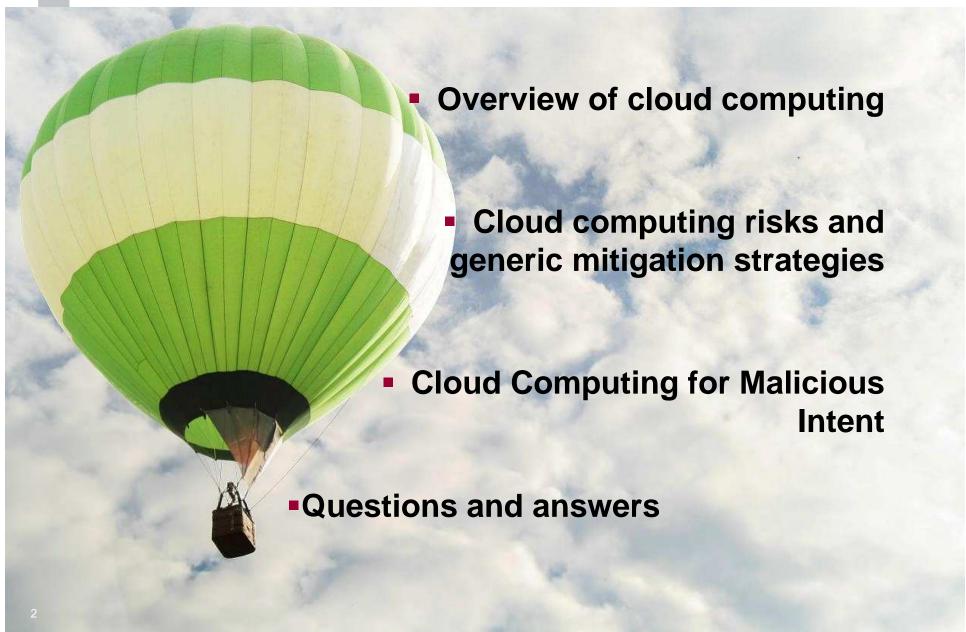
Cloud Computing

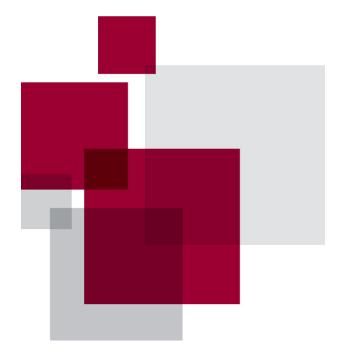
Enterprise Risks and Mitigation

Anchises M. G. de Paula iDefense Intelligence Analyst adepaula@verisign.com December 4, 2009

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Overview of cloud computing















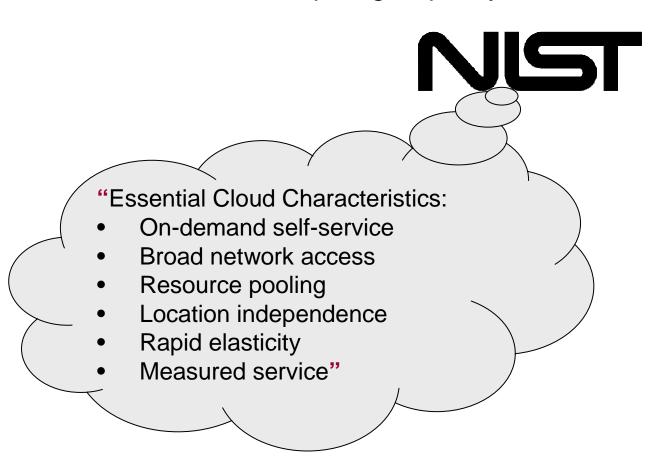
"Cloud computing is a model for enabling convenient, on-demand network access to a shared pool of configurable computing resources (e.g., networks, servers, storage, applications, and services) that can be rapidly provisioned and released with minimal management effort or service provider interaction."

Source: http://csrc.nist.gov/groups/SNS/cloud-computing/index.html

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5





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Multiple vendors, multiple definitions







Multiple vendors, multiple definitions

Utility pricing model









Multiple vendors, multiple definitions

Utility pricing model



Cloud-based Service Provider (CSP) handle burden of resources

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- Three basic categories for cloud computing technologies:
 - Infrastructure as a Service (laaS)











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Platform as a Service (PaaS)







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 - Infrastructure as a Service (laaS)





Platform as a Service (PaaS)





Software as a Service (SaaS)









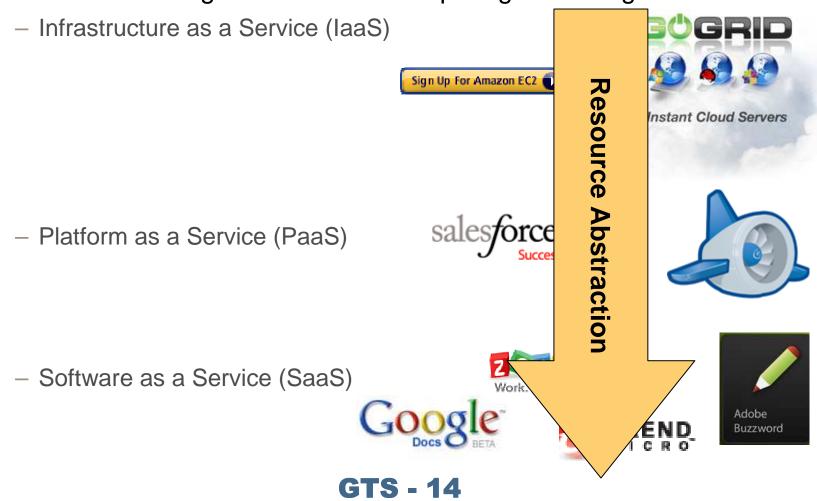
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Three basic categories for cloud computing technologies:

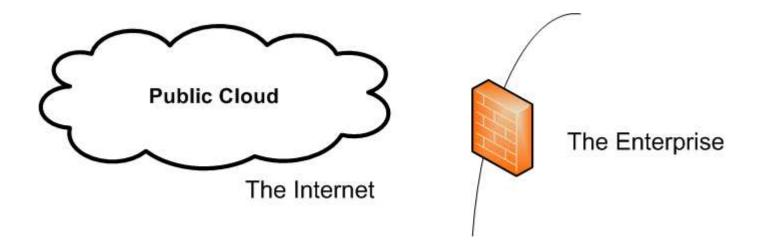


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■ Variations on a Theme

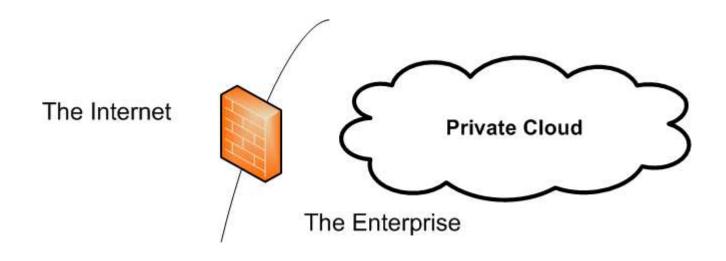
Public Cloud





■ Variations on a Theme

- Public Cloud
- Private Cloud



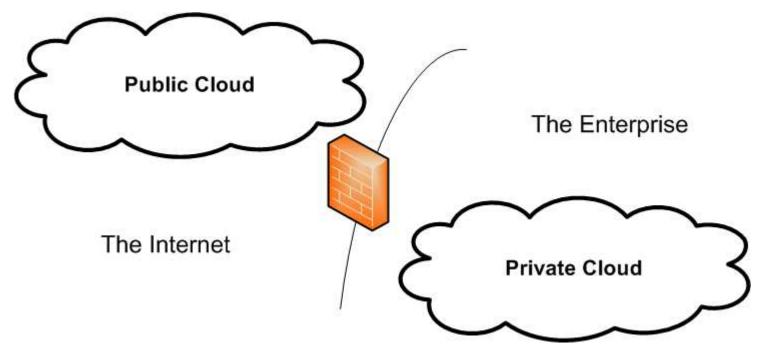
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Variations on a Theme

- Public Cloud
- Private Cloud
- Hybrid Cloud



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17



Cloud computing risks and generic mitigation strategies







- Privileged User Access
- Data Segregation
- Regulatory Compliance
- Physical Location of Data
- Availability
- Recovery
- Investigative Support
- Viability and Longevity







Mitigation Strategies

Understand the risks

 Evaluate any potential cloud-based solution and CSP

Unique solution, generic risks





Privileged User Access:

- CSP must have access
- Improper access -> Data Exposure
- HR policies
- 3rd party of a 3rd party





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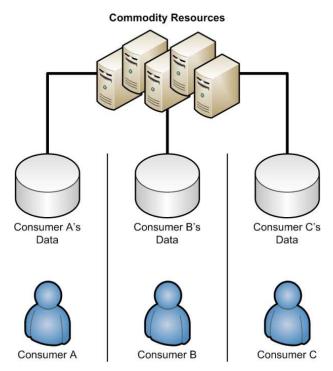


Privilege Access Control Mitigation:

- Support to HR and data policies
- Outsourcing involved?
- Evaluate the access controls



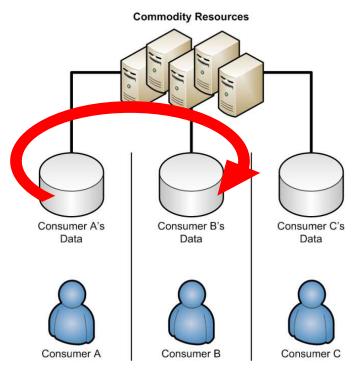
- Shared common resources
- Multiple consumers, same physical machine
- Failure to segregate data: data exposure, loss or corruption







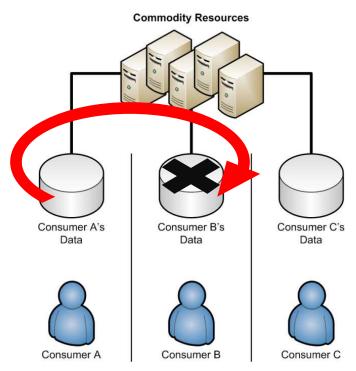
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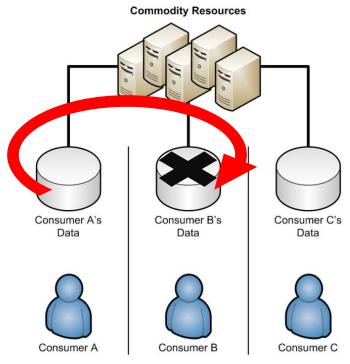




- Shared common resources
- Multiple consumers, same physical machine
- Failure to segregate data: data exposure, loss or corruption

Data Segregation Mitigation:

- What's the risk of data segregation failure?
- Encryption of data: shifting of risks
- Understand the "how, where, when" of consumer data storage







Regulatory Compliance:

- Regulations for sensitive information and outsourcing
- Conflicting regulations and laws
- Failure to comply: significant legal risks





Regulatory Compliance:

- Regulations for sensitive information and outsourcing
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Regulatory Control Mitigation:

- Know your regulatory obligation
- Know your CSP's regulatory obligations
- Understand your liabilities
- Location may change regulatory obligations

FISMA HIPAA SOX PCI SAS 70 Audits







Physical Location of Data:

- Location, location
- Location tied to regulatory issues
- Volatile regions introduce a higher degree of risk







Physical Location of Data:

- Location, location, location
- Location tied to regulatory issues
- Volatile regions introduce a higher degree of risk





10/9/09

SA pigeon 'faster than broadband'

BBC News

Cyber A Durban IT company pitted an 11-monthold bird armed with a 4GB memory stick against the ADSL service from the country's biggest web firm, Telkom.

Winston the pigeon took two hours to carry the data 60 miles - in the same time the ADSL had sent 4% of the data. computers.

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Physical Location of Data:

- Location, location
- Location tied to regulatory issues
- Volatile regions introduce a higher degree of risk



Hostile/Unethical governments have unforeseen risk of data exposure

Physical Location of Data Mitigation:

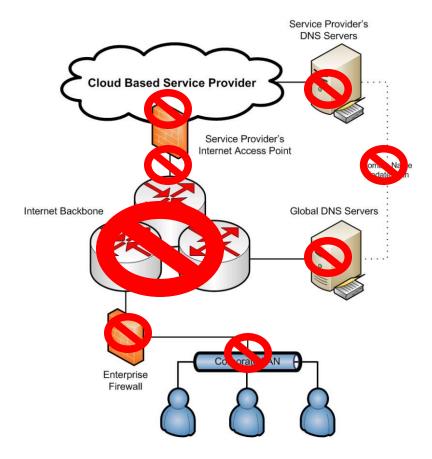
- Identify your data's location
- Avoid CSPs that cannot guarantee the location
- Avoid CSPs that use data centers in hostile countries
- Use CSPs that reside in consumer's country





Availability:

- Constant connectivity required
- Any failure terminating connectivity is a risk
- Data loss and downtime risks

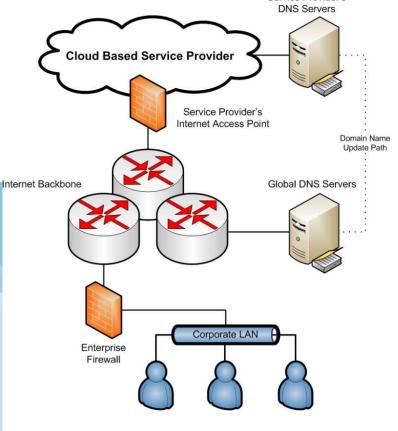




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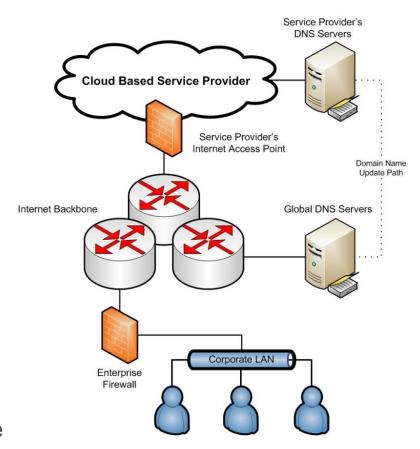
Service Provider's

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Service Availability Mitigation:

- Availability is the greatest risk!
- Understand the CSP's infrastructure: avoid single points of failure
- Private clouds may reduce the availability risk, but introduce additional cost and overhead
- Establish service-level agreements (SLAs) with their CSPs
- Balance the risk introduced by using multiple data centers with the risk of a single site failure
- Assume at least one outage, what's the impact to you?

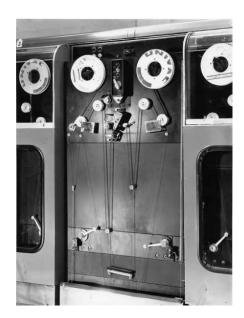






Recovery:

- Improper backups or system failure
- The more data, more data loss risk
- Recovery time is operational downtime



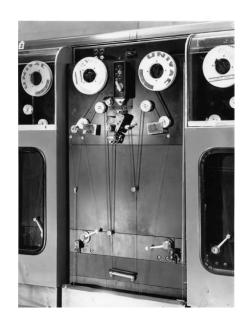


Recovery:

- Improper backups or system failure
- The more data, more data loss risk
- Recovery time is operational downtime

Recovery Mitigation:

- Understand backed up systems (Encrypted? Multiple sites?)
- Identify the time required to completely recover data
- Practice a full recovery to test the CSP's response time





Investigative Support:

- Multiple consumers, aggregated logs
- CSPs may hinder incident responses
- Uncooperative CSPs: lost forensic data and investigation hindrances





Investigative Support:

- Multiple consumers, aggregated logs
- CSPs may hinder incident responses
- Uncooperative CSPs: lost forensic data and investigation hindrances



Investigative Support Mitigation:

- Establish policies and procedures with the CSP
- Avoid CSPs unwilling to participate in incident





Viability and Longevity:

- CSP failure can occur at any time, for any reason
- Risk of data loss and operational downtime
- Large companies sometimes terminate services
- Abrupt shutdowns are a more significant risk







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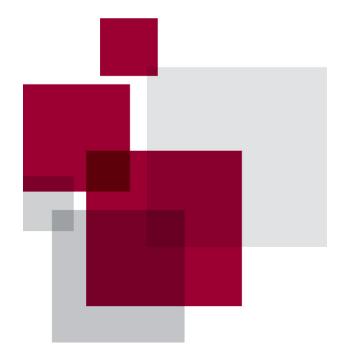
Viability and Longevity Mitigation:

- Understand the way a CSP can "going dark"
- Have a secondary CSP in mind
- Review the history and financial stability of any CSP prior to engaging



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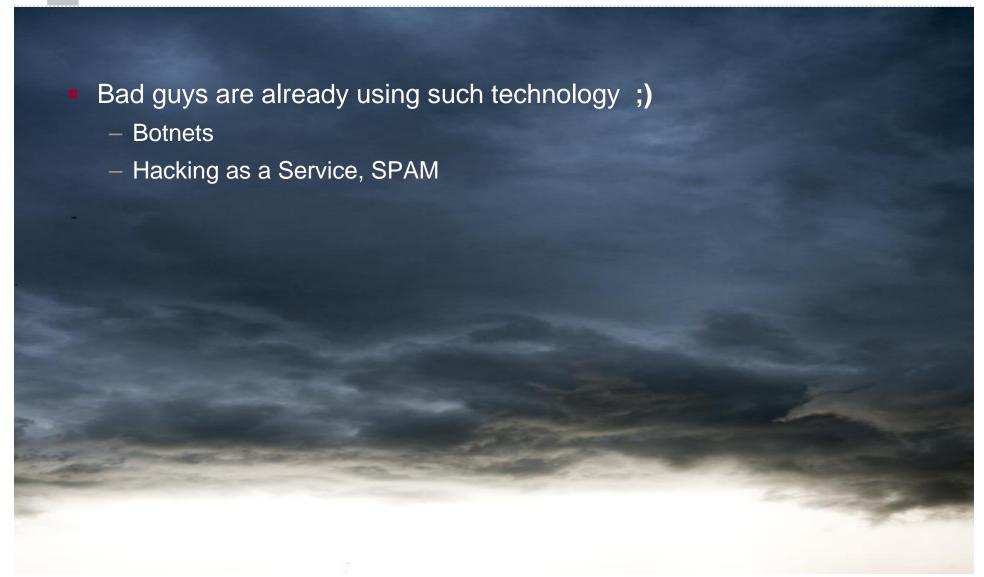
Cloud Computing for Malicious Intent







Malicious use





Malicious use

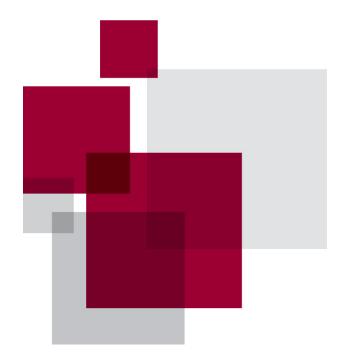
- Bad guys are already using such technology
 - Botnets
 - Hacking as a Service, SPAM

- Malicious use of Cloud Services
 - C&C Server on the cloud
 - Storage of malicious data
 - Cracking passwords

11/9/09

Bot herders hide master control channel in Google cloud

by Dan Goodin, The Register
Cyber criminals' love affair with cloud computing
just got steamier with the discovery that Google's
AppEngine was tapped to act as the master
control channel that feeds commands to large
networks of infected computers.



Conclusion







- Understanding the risk of cloud-based solutions
- Understand the level of sensitivity of your data
- Perform due diligence when evaluating a CSP
- Identify the location of your data
- Get assurance that your data will remain where it is placed.



Cloud computing is a new technology still experiencing growing pains. Enterprises must be aware of this and anticipate the risks the technology introduces.



Additional Reading

Cloud Security Alliance (CSA): "Security Guidance for Critical Areas of Focus in Cloud Computing"



http://www.cloudsecurityalliance.org/guidance/csaguide.pdf

NIST Cloud Computing Project



http://csrc.nist.gov/groups/SNS/cloud-computing/index.html

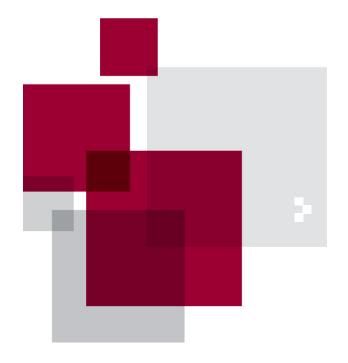
ENISA report on "Cloud Computing: Benefits, risks and recommendations for information security"



http://www.enisa.europa.eu/act/rm/files/deliverables/cloud-computing-riskassessment

iDefense Topical Research Paper: "Cloud Computing" iDEFEDSE®





Q&A









