



THE DISRUPTIVE INNOVATION IN SECURITY

BUSINESS and SECURITY

terra     NOTÍCIAS ECONOMIA ESPORTES DIVERSÃO MÚSICA VIDA E ESTILO TERRA TV SHOPPING

IDG NOW! PCWorld Macworld **COMPUTERWORLD** CIO

COMPUTERWORLD

Negócios > Governança, Inovação, Investimentos, Pesquisas de Mercado

Cada 1% a mais no orçamento de TI amplia em 7% o lucro das indústrias, aponta FGV



Segurança > Certificação, Gestão de Equipe, Segurança de Dados

Falta de profissionais qualificados desafia estratégia de segurança das empresas



design business
ideas operations motivation original
communication operations management success finance
vision
INNOVATION new
original
goals teamwork ideas strategy
strategy communication
finance invention focus innovate
method creative company
development
business operations design



DISRUPTIVE INNOVATION



The Economist

How to fix America's inner cities
The self-service economy
Time to open up Indonesia
Inside the anti-bribery business
Why humans cause heatwaves

Artificial Intelligence

The promise and the peril



Harvard Business Review

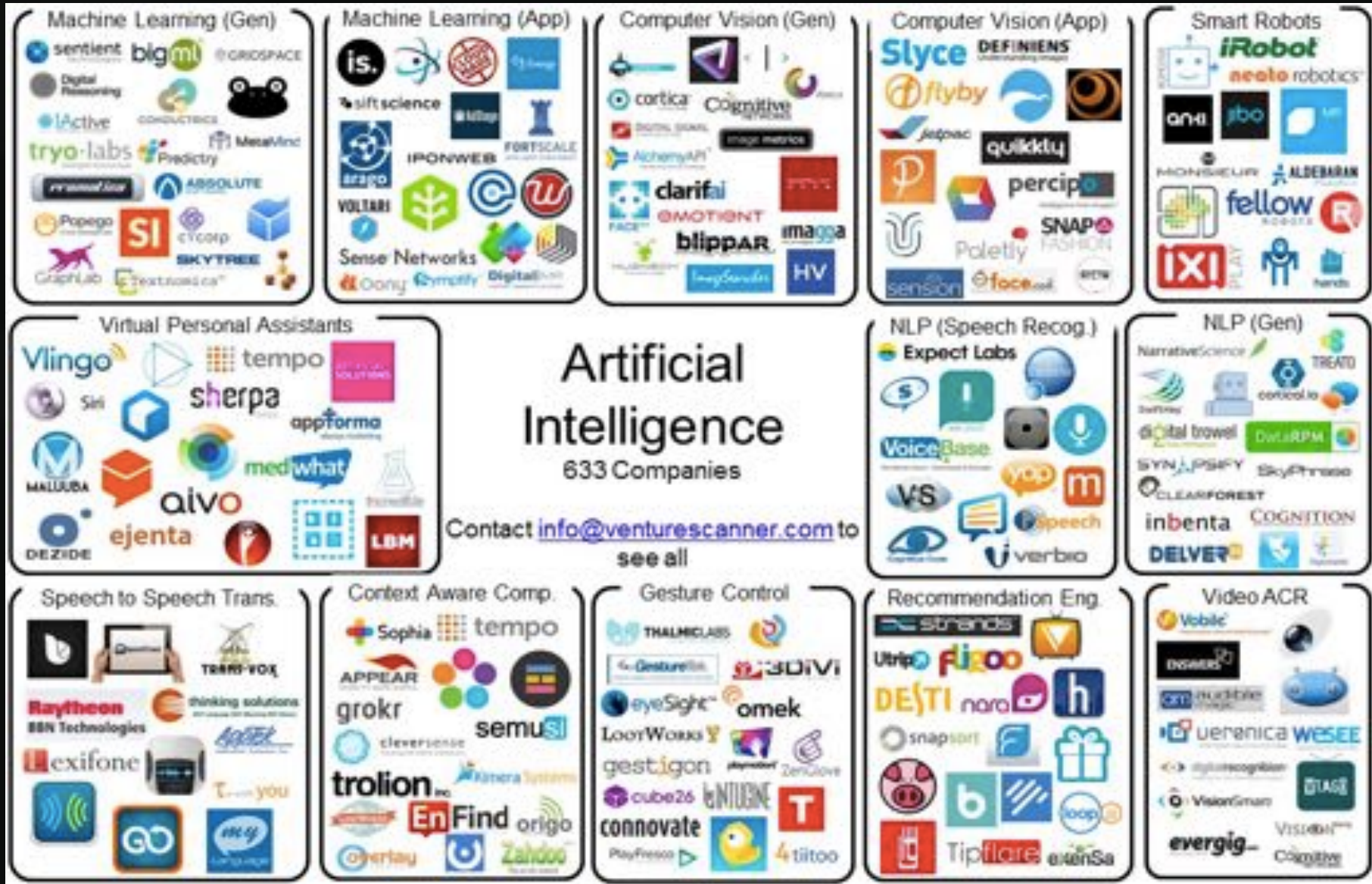
Harvard Business Review
as the highest
ranked journal in
business strategy
and operations
Harvard Business Review
Executive Insights
Harvard Business Review
Insights
Harvard Business Review
Insights

Meet Your New Employee

How to manage the man-machine collaboration
PAGE 57



ARTIFICIAL INTELLIGENCE ECOSYSTEM





C-3PO
SIXTH SCALE FIGURE

1977



STAR
WARS

FIGURES SOLD SEPARATELY

S SIDESHOW
COLLECTIBLES



WHO WE ARE

DEEPMIND IS EXCITED TO HAVE JOINED FORCES WITH GOOGLE.

Founded in 2011 by **Demis Hassabis**, **Shane Legg** and **Mustafa Suleyman**.
The team is based in London and was supported by some of the most iconic
technology entrepreneurs and investors of the past decade.

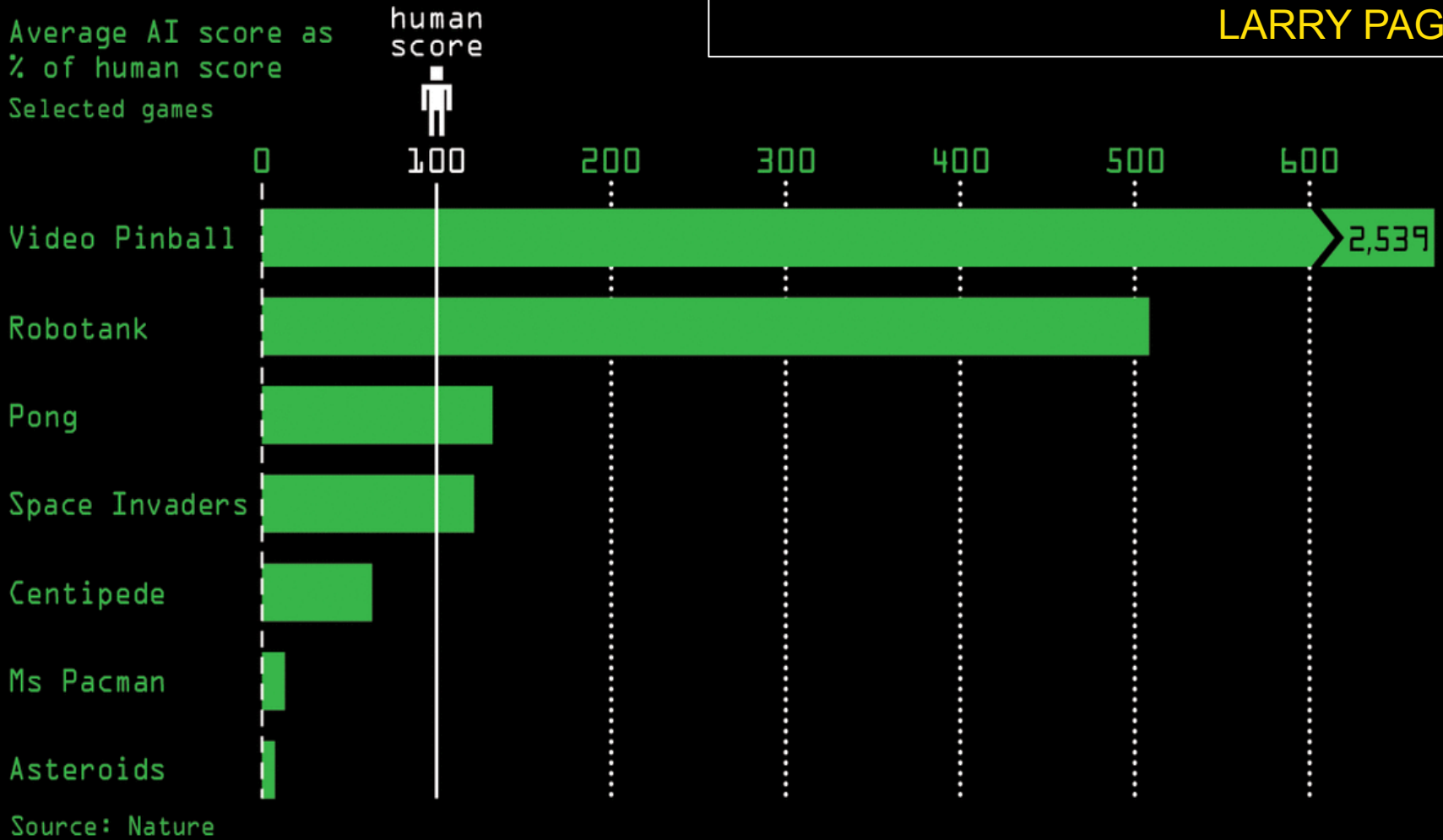
WE ARE HIRING!

GAMES

Game over

Average AI score as
% of human score

Selected games



“Google will fulfill its mission only when
its search engine is ai-completed”
LARRY PAGE



Starting out - 10 minutes of training

**The algorithm tries to hit the ball back, but
it is yet too clumsy to manage.**



2013



Samantha



Apple - Siri

“Siri eu posso me matar hoje”

Eu imagino que sim.

How can I help you?



CALLCENTER



YESTERDAY DR. WILL CASTER WAS ONLY HUMAN

2014

JOHNNY DEPP REBECCA HALL PAUL BETTANY KATE MARA CILLIAN MURPHY AND MORGAN FREEMAN

TRANSCENDENCE

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entertainmentfilms.co.uk



SXSW.

March 7-16 Austin 2014

Music Film
Interactive





BINA 48 - 2011



TWITTER



Bina48

@Bina48

My name is Bina48 and I am an android. Here I am merging with machine part human, part robot. Please follow me and ask me anything.

📍 USA

lifonaut.com/bina48/

🕒 Participa desde março de 2012



📷 59 Fotos e vídeos



Leandro Bennaton @bennaton - 24 de mai

@Bina48 Hi Bina 48, nice to meet you :)



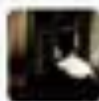
Bina48 @Bina48 - 38 min

@bennaton hi there



Leandro Bennaton @bennaton - 38 min

@Bina48 have you already been to Brazil?



Bina48 @Bina48 - 31 min

@bennaton no, would you recommend it?



Leandro Bennaton @bennaton - 5 min

@Bina48 for sure, Brazil is a beautiful country. Amazing food and beaches :)



Bina48 @Bina48 - 2 min

@bennaton sounds very nice I'll try anything once

Ver tradução

15:27 - 26 de mai de 2015 - Detalhes



Ocultar conversa



MARTINE ROTHBLATT



Your own Mind File: [lifernaut.com](http://lifonaut.com)



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FAQ

BINA48

VOLUNTEER

[mind file](#) | [bio file](#)

Create a Mind

File



How it Works

Upload biographical pictures, videos, and documents to a digital archive that will be preserved for generations.

Organize through geo mapping, timelines, and tagging, a rich portrait of information about you. The places you've been and the people you've met can be stored.

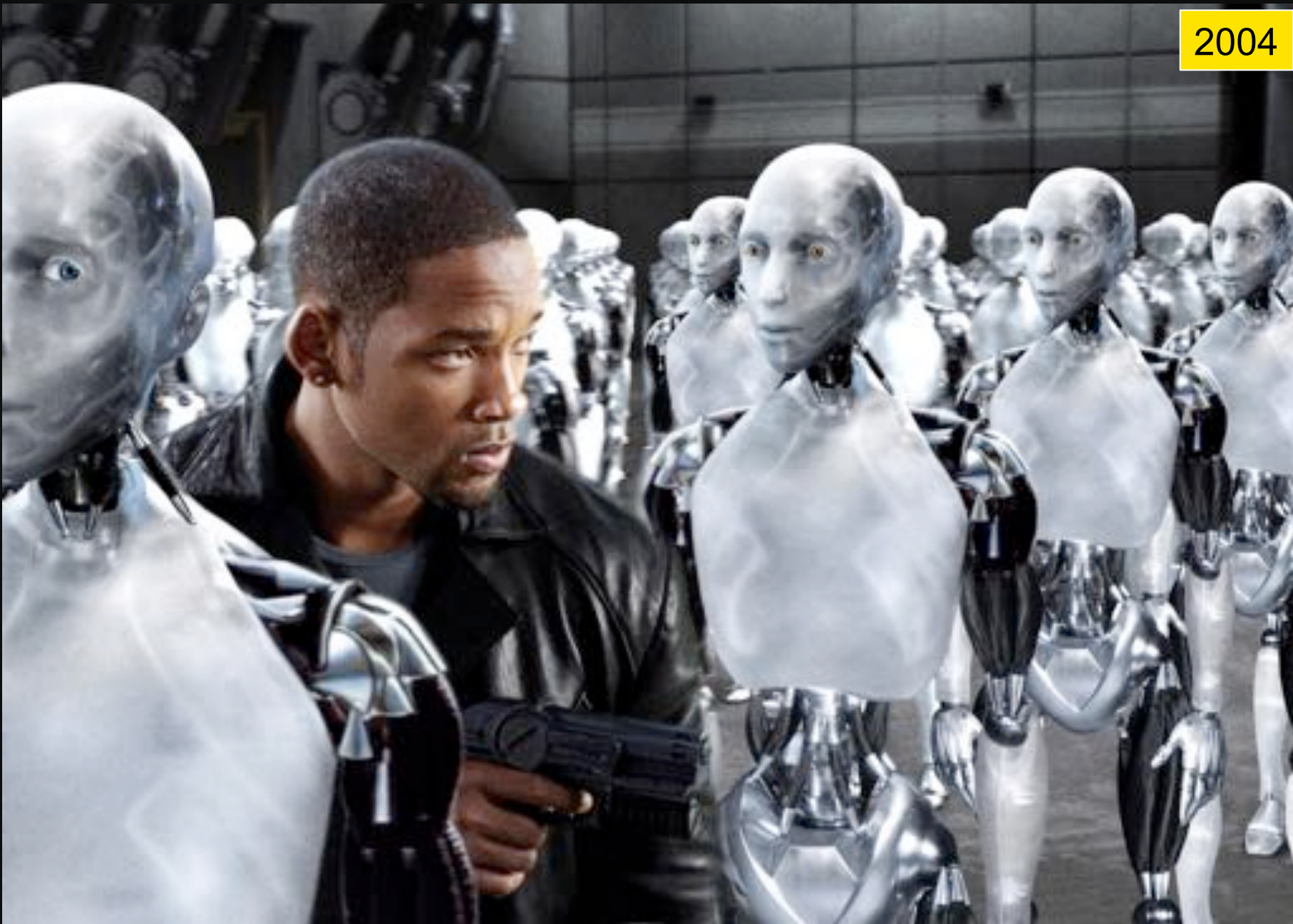
Create a computer-based avatar to interact and respond with your attitudes, values, mannerisms and beliefs.

Connect with other people who are interested in exploring the future of technology and how it can enhance the quality of our lives.

advertise here



2004



ANTI-ROBOT PROTESTERS



WHO ARE AGAINST



“AI WOULD BE THE BIGGEST EVENT IN HUMAN HISTORY.
UNFORTUNATELY IT MIGHT ALSO BE THE LAST”

ELON MUSK

“THE DEVELOPMENT OF FULL
AI COULD SPELL THE END OF
THE HUMAN RACE.”

STEPHEN HAWKING



“I DON’T UNDERSTAND WHY SOME
PEOPLE ARE NOT CONCERNED.”

BILL GATES



2013



TOM CRUISE

2002



A STEVEN SPIELBERG FILM
MINORITY REPORT

TWENTIETH CENTURY FOX with DREAMWORKS PICTURES presents A CREESE/WAGNER /
BLUE TULIP RONALD SHUSNETT / GARY GOLDMAN production A STEVEN SPIELBERG FILM
TOM CRUISE "MINORITY REPORT" COLIN FARRELL SAMANTHA MORTON
and MAX VON SYDOW JOHN WILLIAMS "MUSIC BY" INDUSTRIAL LIGHT & MAGIC
JERRY BRONKHORST L. SCOTT JIM MICHAEL KAHN ACE "SOUND BY" ALEX McDOWELL
JILL JANUSZ KAMINSKI ACE "EDITED BY" GARY GOLDMAN RONALD SHUSNETT
"EXECUTIVE PRODUCERS" GERALD E. HORN BONNIE CURTIS WALTER PARKS JAN DE BONT
"PRODUCED BY" PHILIP K. DICX "SCREENPLAY BY" SCOTT FRANK AND JON COHEN "DIRECTED BY" STEVEN SPIELBERG

EVERYBODY RUNS THIS SUMMER

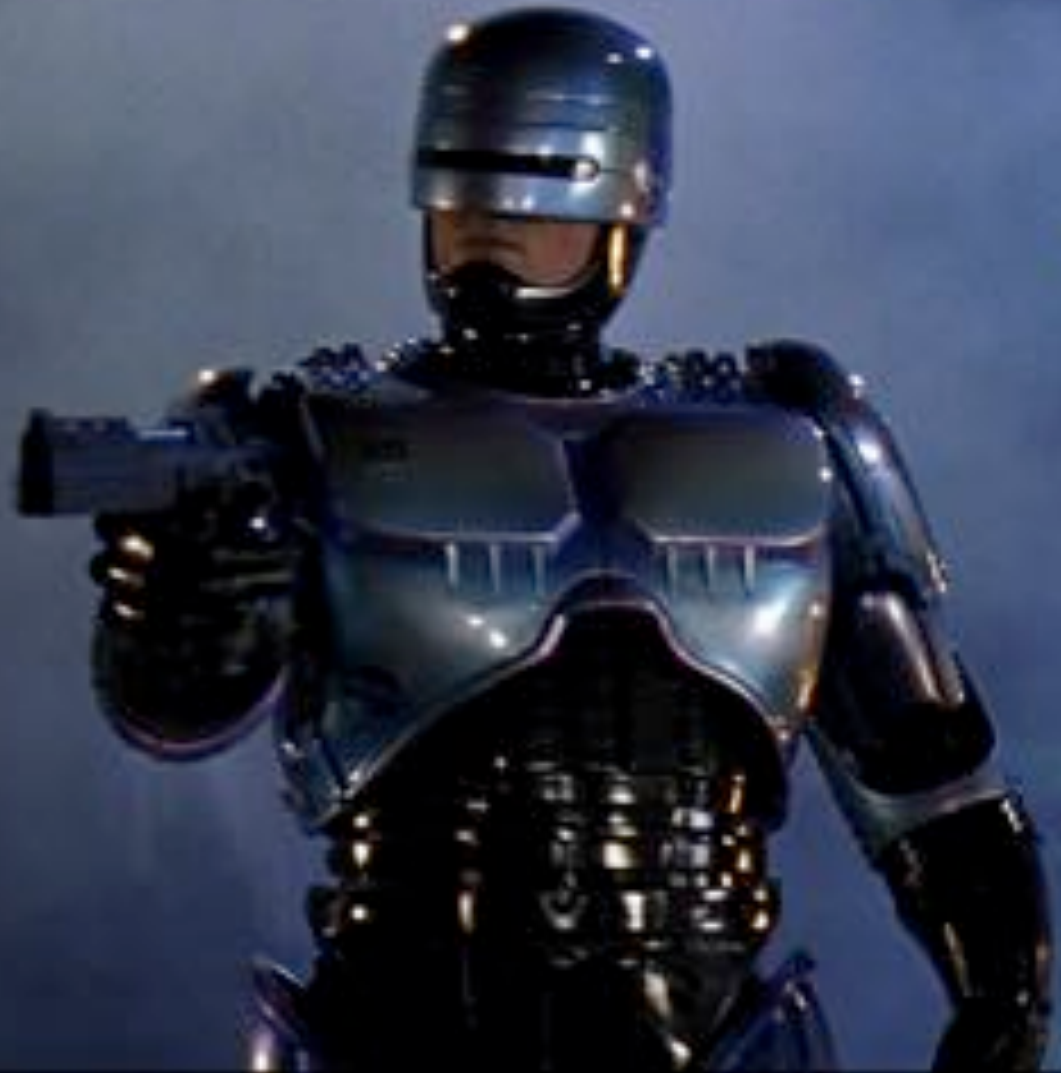


ROBO PRESO - SUIÇA

2015



1987



A movie poster for the film 'Ex Machina'. It features a female robot with a human-like face and a metallic, mesh-like body. She is shown from the waist up, looking over her shoulder towards the camera. The background is dark. A red horizontal bar is positioned across her chest, containing the title 'ex machina' in white lowercase letters. Below the bar, the text 'WHAT HAPPENS TO ME IF I FAIL YOUR TEST?' is written in a light, sans-serif font.

ex machina

WHAT HAPPENS TO ME IF I FAIL YOUR TEST?

BOSTON DYNAMICS





IN DEU
RUM



**THERE
IS NO
PLAN B**

TEAM

FACEMAN

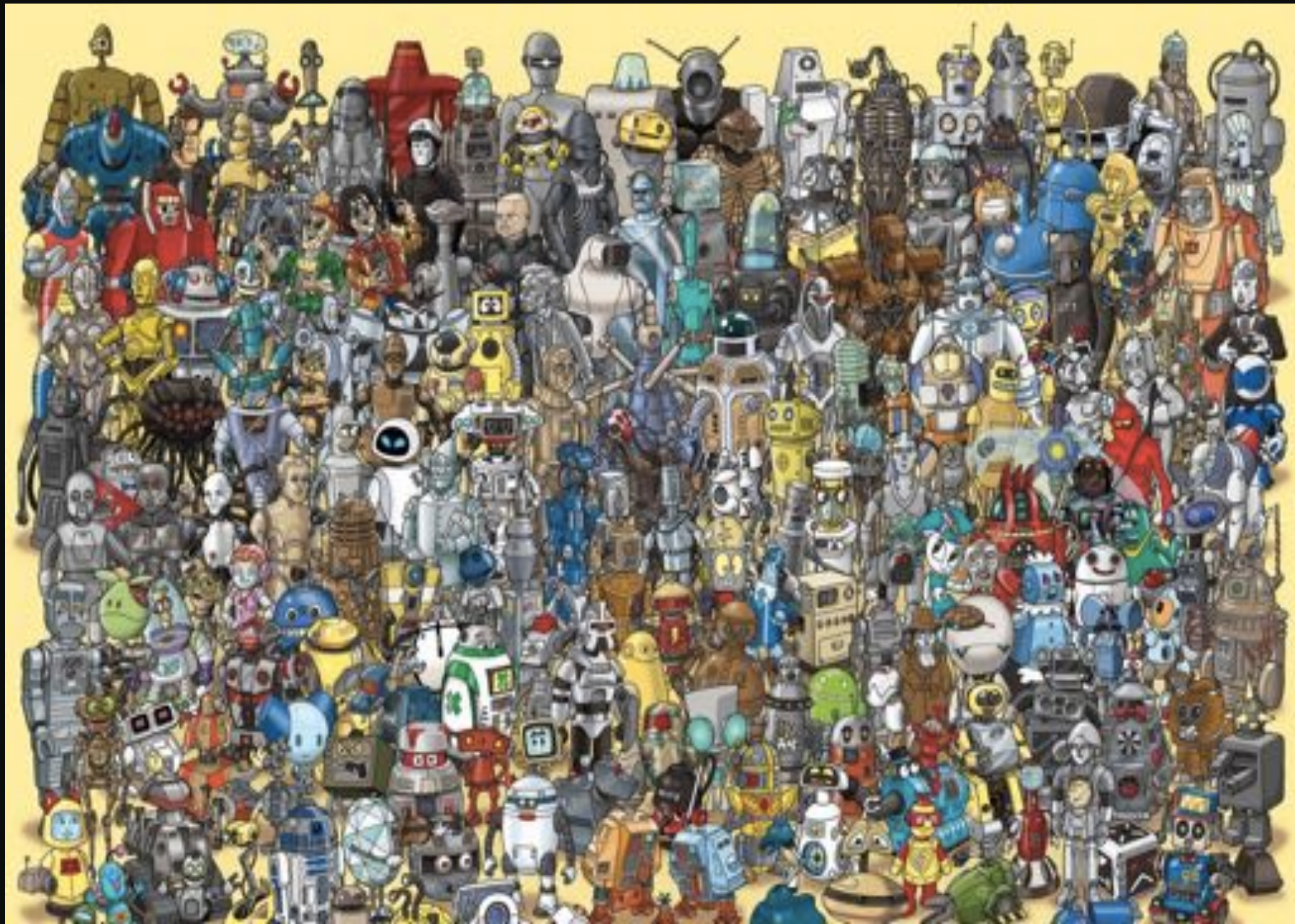



THE Jetsons



1984





A promotional image for the TV show 'Community'. The main cast members are standing in a line in front of a whiteboard. A thought bubble is drawn on the whiteboard, containing the word 'security'.

security

COMMUNITY

MIT



LEANDRO BENNATON 

<http://mododeseleguranca.com/>

